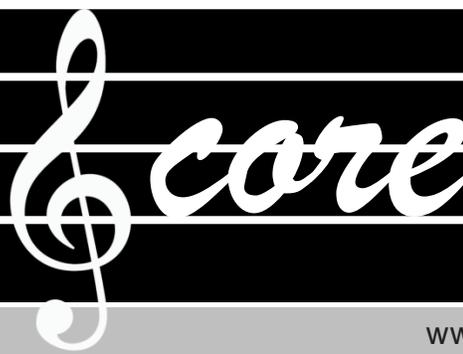




T O L E D O
S Y M P H O N Y
L E A G U E



April 2016

Volume 26, Issue 8

www.toledosymphonyleague.com

www.toledosymphony.com

**GENERAL BOARD
MEETING**

April 21, 2016

The Toledo Club

**235 14th St. at Jefferson
Toledo**

Other League Events:

~

TUNE IN TUESDAYS*

~Damon Coleman~

April 12, 2016

~Amy Heritage~

May 10, 2016

***Toledo Country Club**

~

PARTIES OF NOTE

~Savoir-faire with

Chefs Marty & Christine~

April 28, 2016

~Time for Tea~

June 2, 2016

~

TYSO POPS CONCERT

May 2, 2016

***Maumee High School
Performing Arts***

~

**SHOWCASE OF THE ARTS
RECEPTION**

IMAGINATION STATION

May 15, 2016

President's Letter

Dear Toledo Symphony League Members and Friends,

The first day of Spring has come and gone. Rite of Spring was outstanding and we presented our second pledge installment to **The Toledo Symphony League** as well as making Spring official. We celebrated our Side by Side concert with group seating at the Peristyle and a lovely reception in Symphony Space.

Our Toledo Symphony League calendar approaches the end of our fiscal year. However, April and May abound with wonderful League activities.

We begin April with Tune in Tuesday, featuring Damon Coleman, at Toledo Country Club and end April with Party of Note, Savoir-Faire. No trans-Atlantic flight is necessary to enjoy this wonderful evening. Simply send your reservation to **Bev Zielinski**.

One of our missions is the support of the Toledo Symphony Youth Orchestra. This is a wonderful part of our Education Outreach program; you will want to attend the final Pops concert on May 2, at Maumee High School. The students are marvelous.

Our last Tune in Tuesday is May 10, at TCC, featuring Amy Heritage. Information, entertainment, a delicious lunch and good company is a hard combination to beat. Join in the fun; invite a guest. Bonus: Easy in; Easy out; Fabulous view.

If you have not attended SHOWCASE OF THE ARTS, you might plan to join fellow League members, area teachers and winning students, as they celebrate their awards with their parents on May 15 at Imagination Station.

Our closing Luncheon on May 19, promises to be special with medallions, recognition of fetes accompli, and installation of our new officers. We will present our final pledge check to TSO at this celebration.

You have worked hard and the accomplishments, as well as the coffers, reflect this. Thank you for supporting the mission of the League through membership, being an officer, chairing an event, serving on a committee, attending events, underwriting projects and programs or donating funds, goods and time to League activities.

End your year at our June 2, *Time For Tea*.

As a final note, **Lynda Gilbert** and her nominating committee will present the proposed slate of officers at the April General Board Meeting. When you were approached to serve, thank you, for saying yes.

Your skills are needed and appreciated. You accomplish the work of the League. Everyone is vital to our success.

It has been an honor to serve you the past two years. Thank you for the privilege.

The May issue of the SCORE will be the Annual Report.

Enjoy the sunshine.

Barbara Brown
Toledo Symphony League President

The MISSION of the Toledo Symphony League is to provide financial, educational and volunteer support to the Toledo Symphony Orchestra so that it may provide quality musical performances for the entire community.

BUILDING SYMPHONY AUDIENCES

By Nancy Phlegar

Symphony orchestras have existed in the United States for three centuries. The proliferation of symphony orchestras has enriched American cultural life. As the environment has changed over the past decades, symphony orchestras have encountered new challenges as well as opportunities in developing audiences. Factors such as changing values and lifestyles influence behavior and audience perception of classical music concerts. Declining audiences threaten the future of symphony orchestras. To survive, symphony orchestras **must** identify and adapt their programming and marketing to maintain audiences and develop new audiences.

The historical significance of symphony orchestras began as early as 1791. Growth in the 19th and 20th centuries accelerated through new orchestras, education, and popularization through radio. From 1960 and into succeeding decades, smaller orchestras developed across our nation; and improved marketing techniques enhanced attendance to classic concerts. Rapid changes in lifestyles also underwent various changes; and as we arrived at the 21st century, we were confronted by an entirely new culture. Cultural competition for the entertainment dollar, changes in education by the “No Child Left Behind” Act with less emphasis on the creative arts, higher production costs for symphony orchestras and reduction of corporate support – all these contributed to the downsizing of major orchestras and their audiences.

Audiences are vital to performing arts. There is still a loyal base of folk who subscribe to the concert season; but building a base of younger people has brought greater challenges to orchestras. Younger audiences may not be familiar with the repertoire. The costs of tickets may be too high. Younger people respond to a different mode of marketing through cell phones, internet, Email and websites.

It will be necessary for orchestras to travel a great many new avenues to build a younger audience. First, they’ll need to learn who **they** are before they can create promotional material that will be effective. Next, the costs of tickets must be affordable within their generation’s financial framework. Finally, it is important that the “social element” be added as part of the equation. These elements are not easy to accomplish without adequate sponsorship and collaboration with other arts organizations. There are many successful programs that have brought good results to orchestras across the nation. “Concerts, Cocktails and Connections”, “Rhapsody in Brew” and “Cool Cleveland” are just a few. What they have in common are the “social element”, lower ticket prices, support by recognized art organizations willing to “get the word out”, effective programming, and financial support. That is certainly a very large challenge; however those are the very things that will help a symphony orchestra to continue to be part of a thriving community. Marketing performance sites at festivals, farmers markets, store fronts, earlier or later concerts’ starting times, new music and social interaction with musicians are what it will take to redefine the orchestral program – and redesign the concert experience – and lead new audiences to rediscover classical music. That’s a tall order – but one worth the effort!

TOLEDO SYMPHONY LEAGUE SLATE OF OFFICERS 2016-2017

President	Cathy Fifer	2 years
V.P. Administration	Deborah Born	1 year
V.P. Education	Beth Bowman/Rusty Phlegar	1 year
V.P. Finance	Lynda Gilbert/Kim Kearns	1 year
V.P. Membership	Susan Lang	2 years
Treasurer	Kathy Scheer	
Recording Secretary	Dr. Ruth Alteneder	2 years
Corresponding Secretary	Jane Wurth	1 year

EDUCATION

By **Beth Bowman and Nancy Phlegar**, Vice Presidents of Education

The TSO/ TSYO Side By Side concert featuring performances by our **Young Artists Competition winners, Sean Park, Miray Ito, and Larissa Michel**, was Sunday March 20, at 4:00 at the Peristyle. The League held its first post-concert reception for the winners, family, teachers, and League members at Symphony Space. Concert goes and reception attendees enjoyed the opportunity to congratulate the YAC winners and their families. The post-concert reception/block ticket purchase will be on the TSL calendar next year. Thank You **Claudia Trombla, YAC Chairwoman, Dorothy Bonser and Rusty Phlegar** for making the day special.

Showcase of the Arts will be celebrated at an awards ceremony at **Imagination Station, Sunday, May 15. Jettie Sansbury, Sandra Laas, Phyllis Wadley, and Marianne Payne** are chairing this program. For details on the “Out of This World” theme, please refer to the enclosed flyer. “**Bake less bake sale**” donations have been coming in to offset the cost of catered reception food. If you can participate, please send your donation to **TSL, 7728 Woodstone Dr., Maumee, OH 43237**. Every \$5.00 donation adds up quickly!

The 4th “TNT”, **April 12 at the Toledo Country Club**, will feature **TSO cellist Damon Coleman. Amy Heritage, TSO flute,** will speak in May. Please make your reservations using the enclosed flyer. Thank you Chairmen **Dorothy Bonser, Sandra Laas** and “yeoman” volunteers **Judy Helm and Janet Spencer** for making the TNT project hum!

May 2 is the final TSYO concert of the year. **TSL Remembrance Fund Scholarships** are awarded during this concert. The venue for this concert is the **Maumee Schools Performing Arts** facility. It would be wonderful to have League members in attendance to hear the concert and **experience the impact the receipt of a Remembrance Fund gift has on a young musician**. If you would like information on ticketing or are interested in getting together for a pre-concert dinner, please contact me at Bowsmom50@sbcglobal.net or **419-865-5036**. This concert is the culmination of many hours of effort by the TSYO musicians and **League members Dorothy Coats, TSYO Manager, and Janet Keener, TSL Remembrance Fund Chairwoman**. An enthusiastic and engaged League presence would be a wonderful “**finale!**” to the Education Department’s year.

Marcia Helman, Summer Study Grants Chair, reworked the SSG Application form. Winners will be announced at Closing Luncheon.

Rusty Phlegar and I will soon be meeting with our Chairmen to review the year and plan for Education 2016-2017. If you would like to join in our discussion and planning, please contact me. The League’s Education Programs are the core of the organization. We would love for you to be part of it!



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Joni Fought
President

jfought@cardinalstaffing.com



Dorothy Coats, Youth Orchestra Manager

The completion of the Toledo Symphony Youth Orchestras 2015 – 2016 season is approaching with their annual Pops Concert looming on the horizon! Scheduled for 7:00 pm, Monday, May 2 at the Maumee High School Performing Arts Center, the three orchestras (Concert, Symphonic and Philharmonic) will present a variety of exciting and listenable music.

The program will include several selections from *Star Wars* and *Les Miserables* as well as “Fellowship” from *Lord of the Rings*. Offenbach’s “Can Can”. Music of Green Day and others are also featured. Sousa’s perennial favorite “Stars and Stripes” will mark the finale of the season!

One of the highlights of this gala concert is the awarding of Toledo Symphony League Remembrance Fund Scholarships to orchestra members. A record number, 64 students, auditioned for these coveted awards!

A Pre-Concert Recital beginning at 6:15 pm will feature more of the TSYO Concerto Contest winners. Gunwoo Kim, cello; Rebekah Schmitz, harp and Chenoa Nestor, flute will present their solos.

As the Orchestras’ only fund raiser, general admission tickets will be sold; \$10:00 for adults with all students admitted free of charge. Tickets will be available from orchestra members or at the door.

Prior to the seating/new member auditions in May, the Orchestras will host a “Bring a Friend” night – where interested possible new members will be invited to sit in and play in a rehearsal to experience what TSYO is like.

Seating and new member auditions for next season are scheduled for May 3, 4 and 5 between 4:00 and 8:00pm at Toledo Symphony Space, located in the Professional Building across the street from the Toledo Museum of Art.

Online information and registration for auditions can be found at: <http://sites.google.com/site/thetsyo> AFTER APRIL 1. Contact **Dorothy Coats** at 419-882-1953 for more information.

Toledo Symphony League Remembrance Fund

By

Janet Keener

We ended a successful season by awarding scholarships to 35 young musicians of TSYO for a total of \$11,010. We will miss **Dr. Thompson** and **Dr. Marakian**. The TSYO has begun the music year with new leadership under the auspices of our TSO. (See **Dorothy Coats’** article.)

The Remembrance Fund Committee is grateful for any donation in memory or honor of someone dear to them. Please plan to attend the TSYO concerts listed in **Dorothy Coats’** article.

Mark Your Calendars!

Toledo Symphony Youth Orchestras Concert Schedule

2016

May 2

TSYO

7:00 p.m.

Maumee Schools Performing Arts

By **Deborah Born**, Vice President of Administration

I have enjoyed being Vice President of Administration for The Toledo Symphony League and look forward to another year as well.

Here is a synopsis of what occurred this year (2015-2016) with the following Administration offices.

Artist Hospitality, **Cynthia Champer**: Cynthia arranges the donation of food from various businesses and has it ready for the artists who perform at the Toledo Symphony Concerts.

Historian, **Marlene Uhler**: Marlene has kept a record of events this year and prior for the League. Marlene has announced her retirement from this office. I am in process of trying to fill the position.

Labels, **Trina McGivern**: Trina has provided labels for events and other mailings in a timely fashion.

Mailings, **Sue Potts** and **Fran Darcy**: Sue and Fran are experienced at getting mailings out on time!

Parliamentarian, **Fran Darcy**: Fran keeps us on track and knows our by-laws by heart.

Publicity, **Cynthia Champer**: Cynthia has been wonderful as Public Relations Officer for the League. Our efforts are being publicized on the radio, newspaper, the internet, and anywhere else it is needed. We have also had interviews with our members and Cynthia with Fred Lefebvre on the radio.

Score Ads, **Linda McBee**: Thanks to the diligence of Linda McBee, we always have ads placed in the **SCORE**. These ads serve to underwrite, in part, the **SCORE**.

Score Layout Editor, **Tricia Rodriguez**. Tricia does a very professional job laying out our **SCORE** newsletter.

Score Editor, **Patricia Osborn**. Patricia always assures our newsletter, both electronic and mailed, read fabulously.

Score Proofreader, **Dr. Ruth Alteneider**: Dr. Ruth does a wonderful job proofreading our newsletters.

Webmaster, **Dr. Joanie Barrett**: Dr. Joanie began the website in 2007. She accepts photos, invitations, announcements, etc. for placement on our website.

Musician Survival Bags, **Wanda Anderson** and **Beth Williams**: Wanda and Beth acquired snack items donated for the Toledo Symphony Orchestra musicians and distributed the goodies in beautiful Toledo Symphony League bags around Thanksgiving time last year.

Opening/Closing luncheons: A round of applause goes to **Mary Beaber** and **Barbara Bettinger**. Their sense of style and quality make these events delightful.

Thank you, Ladies. I really appreciate all of you and what you achieve.



By Kim Kearns - Vice President

A huge Toledo Symphony League welcome to our newest member **Barbara Baldwin!**

Barbara's contact information is as follows:

Barbara Baldwin

5859 Garden Park Drive

Sylvania, Ohio 43560

Home: 419-882-7222

Cell: 419-320-1567

Email: barbKb@gmail.com

If you know of anyone who is interested in joining our wonderful group, please have them contact me at 419-885-8480.

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By Lynda Gilbert and Joni Fought, Vice Presidents of Finance

Mary Beaber and **Barbara Bettinger** co-chaired our **most** successful Rite of Spring, held Thursday, March 10. Thank you to the 130 guests who gathered at the Hilton Garden Inn to welcome spring. The generosity was heartwarming as everyone supported the superb raffle baskets, created under the direction of **Cathy Fifer**. **Marlene Uhler**, chairman of the silent auction of Lunches in the Garden, brought in \$900. The Flour Garden goodies, chaired by **Judy Maurer**, were a phenomenal success, with sales of almost \$1000! Thank you to all the wonderful League bakers, you did a delicious job. Our beautiful daffodil centerpieces, donated by **Beth Bowman**, sold out. To vendors, “thank you” for your patronage! We are proud to report that we netted over **\$9,500**. (Our budget was \$6000.) We haven’t seen a figure like that in a long, long time. Toledo Symphony League, “thank you” for your enthusiastic support. We are so happy and proud!

The Finance season is soon coming to a close. We still have two Parties of Note, before the end of the year. Please plan to attend *Savoir-Faire* on Thursday April 28, in the lovely home of Don and Venice Michel. It will be a great evening of grazing special delicacies, prepared while you watch. There are a few openings left for our Spring Tea on June 2, at the home of **Darlene Carpenter**. Both events will be lovely. Treat yourself and invite a friend; you won’t be disappointed. Contact **Beverly Zielinski** @ 419-740-2241 for reservations or more information.

PARTIES OF NOTE

**Savoir-faire with Chefs Marty Kokotaylo, & Christine Wilson,
“Grazing in the Garden”,
Thursday April 28, 2016, 4-7 p.m.,
in the home of Don and Venice Michel.**

**This party features a gourmet dinner and French dessert
prepared before your eyes and
grazing around the luxurious indoor pool.**

**This party is single, friends, and couple friendly.
Reservations are being accepted.**

Attendees

******* May Enter Raffle to Win*******

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38th Annual
Showcase of the Arts

The Golden Disc of NASA's Voyager Spacecraft

As you know, Showcase is one of the League's most ambitious, comprehensive, and rewarding education projects. This year, Toledo area teachers will submit original student artwork plus written and music compositions based on the exciting theme of the Golden Disc on board the Voyager Spacecraft.

The Golden Disc, which is currently hurtling in interstellar space on Voyager I, is inscribed with messages from earth including greetings in 55 language, earth sounds, and *music!*

In their classrooms, as students listen to some of those music selections on a CD produced by the Toledo Symphony Orchestra, they will create original artwork which will be judged by a team of TSL experts. The artwork of rosette and blue ribbon winners will be displayed at the Imagination Station **April 18 – May 15**, and the League will honor teachers, parents, and families of the winners at an Awards Ceremony and Reception at the Imagination Station **May 15, 2016**. Over 200 excited students, their parents and teachers typically attend the reception.

This year 14 teachers from 12 schools plus two homeschooled children have registered for entry packets. There is still time to enter the program before the **April 5** deadline.

If you would like to participate – judge, label, sort, package, help host the reception . . .

If you wish to make a donation . . .

If you would like more information . . .

If you know of a teacher who may wish to register . . .

Contact

Jettie Sansbury - 419.882.8246

If you want to learn more about the two Voyagers' missions, observe a live odometer of how far away they are, see a photo of the Golden Disc, and see a list of the music recorded on the disc, visit <http://voyager.jpl.nasa.gov/where/>

June In Tuesdays

with the Toledo Symphony League

Enjoy lunch & a fine presentation from
a Toledo Symphony Orchestra professional ...

Tuesday, April 12, 11:30am - 1:30pm
Damon Coleman, TSO cello

May 10 Amy Heritage, TSO & Lakeside flute

Toledo Country Club 3949 River Road Toledo
\$25.00 inclusive - per person, per event

RSVP, with your lunch preference, by Friday, April 1

SALMON CITRUS SALAD

broiled salmon, served warm over fresh greens
with fresh citrus, red onions and cucumbers

SHRIMP and GRITS

five shrimp served sautéed with bacon and tomatoes over a grilled polenta cake

CHICKEN SANTA FE

lime and cumin marinated chicken breast with avocado purée and sliced tomato;
plated with three onion couscous

Number of Meals

_____ @ \$25 each

TOTAL ENCLOSED

\$ _____

Mail payment & reservation form to: TSL 7728 Woodstone Maumee, Ohio 43537

(cash, check or money order; make checks payable to Toledo Symphony League)

Name(s): _____

Address: _____

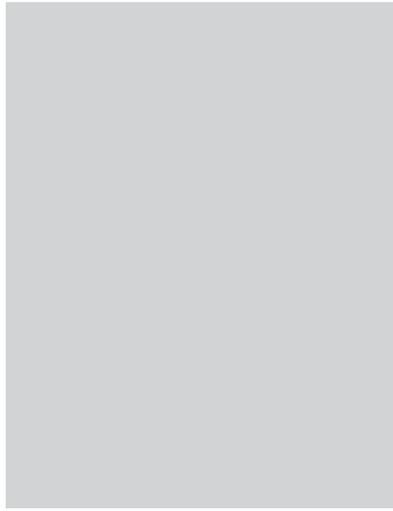
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***UPCOMING
TOLEDO SYMPHONY EVENTS***

HEALTHCARE REIT MOZART & MORE – MOZART FESTIVAL EVENT

Eine Kleine Nachtmusik

April 2, 2016 – Lourdes University – 7:30 p.m.

KEYBANK POPS – DISNEY IN CONCERT

“Tale As Old As Time”

April 9, 2016 – The Stranahan – 8:00 p.m.

CLASSICS – MOZART FESTIVAL EVENT

Mozart’s Late Symphonies

April 15 & 16, 2016 – The Peristyle – 8:00 p.m.



NOTES TO HELP THE LEAGUE RUN SMOOTHLY

As we approach the end of the year

General Board MEETINGS are the 3rd Thursday of the month October-November and January-April. (**NONE IN DECEMBER**). Please attend!

Opening Luncheon is the 3rd Thursday in September.

Closing Luncheon is the 3rd Thursday in May.

If you are working on a **League project** and **need “volunteers”** to help, please **contact the VP Membership** to get names of willing workers. An involved membership benefits the League.

If you are **chairing** an event or committee, please **record the volunteers** and get the names to “Volunteer Tracking/Volunteer Recognition” chairs.

Accurate tracking is essential for the awarding of **Crescendo** pins.

You can never say **“Thank You”** too many times!

THE PINK BOOK is the TSL’s **GUIDE TO EVERYTHING**, including all members’ contact information. It is to be used for League activities, not outside business.

PARTIES OF NOTE close out quickly. Please RSVP to the **Parties of Note** chair in a timely manner.

When sending checks to the **TREASURER**, please **indicate on the memo line of each check what it is “buying”**. The Treasurer handles **THOUSANDS** of checks. If you clarify payment, it will make her task easier.

When someone calls you to work on a project, **please say “YES”**. Many hands make the work load lighter; many ideas add excitement; meeting new people is the path to new friendships.

The **best advertisement for the League is its membership**. Please **invite friends to come to our events and to join us**.